



**B.V. Patel Institute of Business Management, Computer & Information
Technology, Uka Tarsadia University**

Continuous Internal Evaluation (CIE) Criteria Third Year BBA (6th Semester)

Year 2017-18 (Even Semester)

CIE for theory subject would be done based on following guidelines:

Sr. No.	Evaluation Parameter	Marks	Frequency in a Semester	Weightage in Internal Marks
1	Internal Examination	50	2	15
2	Case Study / Practical Assignment*	20	1	10
3	Unit Test / Quiz	20	2	10
4	Subject Specific Assignment	30	1	05
Total Marks				40

* Applied assignment related to subject, small practical assignment, mini project, presentation, field work, etc.

Practical assignment would be evaluated based on written report and presentation / viva voce examination of the same. Practical assignment carried out in a group of 3 students.

Dr. Vijay Gondaliya
(I/c. Director)

Date: 01/12/2017



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Parameter Guideline for TY BBA 6th Semester

1. Internal Examination

Specification	Marks
Question 1. Theoretical Questions (any 3 out of 4)	30
Question 2. Applied Questions (any 2 out o 3)	20

2. Quiz

Specification	Marks
Question 1. Short Question (Any five out of six)	05
Question 2. MCQs (Negative Marking 0.25) (10 Question)	10
Question 3. True/False (Negative Marking 0.5) (5 True or False)	05

3. Unit Test

Specification	Marks
Question 1. Theory based question only (Any two out of three)	10
Question 2. Practical or Applied Question (Any two out of three)	10

4. Case Analysis / Practical Assignment

Specification	Marks
Written Report (Content)	10
Presentation or Viva	10

5. Subject Specific Assignment

Faculty may decide

- Assignment topic(s) as per subject nature.
- Evaluation strategy (e.g. Presentation, viva, role play, field work, written assignment, debate, discussion(s), etc.)
- It can be individual or group (faculty need to decide their own subject(s) group and ensure that group made for practical assignment are not same)

Dr. Vijay Gondaliya
(I/c. Director)

Date: 01/12/2017